

# DECORATING WITH PORTRAITURE

*How to enhance your home or office with the best decorative investment you'll ever make...*

## **DESIGNING FOR IMPACT**

Your purpose is to create a dramatic decorative focal point, thus the placement of the portraits in relation to the room's furnishings is essential. All of the elements of the portrait design—style, color, size, and framing—must come together to make your personal statement. This is true whether the portrait is the central component of the room or is an isolated accessory.

## **SELECTING A STYLE**

The design tone for the portrait, including the choice of clothing and setting, will be determined by the decorative style of the room the artwork is intended to enhance.

## **ACHIEVING COLOR HARMONY**

The portrait's overall color theme should blend with or complement the room's color scheme. Carefully selected clothing and background elements can add richness to the room's atmosphere.

## **DETERMINING SIZE**

An appropriately sized portrait is one that dominates the space in which it is hung, but does not crowd that space. When designing an individual portrait or collection of images to be displayed together, be sure to determine whether the space requires a vertical or horizontal composition.

Portraits are appropriate as focal points in both public and private rooms, so display them where you and your guests can enjoy them every day.

## **CHOOSING THE FRAMING**

Since the framing is the finishing touch, it must complement the image so as not to distract the viewer's attention from the subject. The frame should also accent the room's furnishings.

## **DESIGNING WITH CREATIVITY**

A variety of styles, textures, tints, overlays, softening techniques and other artistic tools can be applied to any portrait. This gives you the opportunity to creatively decorate a room in your own personal style.

## **DESIGN SESSION**

When considering the above suggestions for making the most of your portraiture, it is best to have a design session. This allows open discussion about the portrait—clothing style and colors, background choices, and other details. Call to set up a complimentary design session. (228) 396-2027 or (228) 596-1123.